

BRS	8	("705"/\$\$.ccls. and (dedrick).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/04 08:11
BRS	2	("6108637").pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/04 10:03
BRS	18	(Blumenau adj1 Trevor).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/04 16:29
BRS	2	(Blumenau adj1 Trevor).in. and (javascript or java\$1script)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/04 16:19
BRS	18	(Blumenau adj1 Trevor).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/04 16:21
BRS	6	("1279108").pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/04 16:22
BRS	7	("1279108")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/04 16:23
BRS	3	(Blumenau adj1 Trevor).in.	EPO	2004/11/04 16:29
BRS	32606	(@ad<"19960903").ad. and (advert\$5 market\$5) and (track\$5 monitor\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2005/01/04 12:59
BRS	8750	(@ad<"19960903").ad. and (advert\$5 market\$5) and (track\$5 monitor\$5) and (internet web site www)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/19 14:16
BRS	713	(@ad<"19960903").ad. and (advert\$5 market\$5) and (track\$5 monitor\$5) and (internet web site www) and (((neutral third) near5 (site party)) or nielsen)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/19 14:17
BRS	395	(@ad<"19960903").ad. and (advert\$5 market\$5) and (internet web site www) and ((track\$5 monitor\$5) same ((neutral third) near5 (site party)) or nielsen)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/19 14:18
BRS	60	(70\$/\$\$\$).ccls. and (@ad<"19960903").ad. and (advert\$5 market\$5) and (internet web site www) and ((track\$5 monitor\$5) same ((neutral third) near5 (site party)) or nielsen)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/19 14:18
BRS	67	((70\$/\$\$\$).ccls. or ("345"/\$\$.ccls.) and (@ad<"19960903").ad. and (advert\$5 market\$5) and (internet web site www) and ((track\$5 monitor\$5) same ((neutral third) near5 (site party)) or nielsen)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/19 14:19
BRS	48	((("705"/\$\$\$).ccls. or ("709"/\$\$\$).ccls. or ("345"/\$\$\$).ccls.) and (@ad<"19960903").ad. and (advert\$5 market\$5) and (internet web site www) and ((track\$5 monitor\$5) same ((neutral third) near5 (site party)) or nielsen)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/19 14:20
BRS	21	((("705"/\$\$\$).ccls. or ("709"/\$\$\$).ccls. or ("345"/\$\$\$).ccls.) and (@ad<"19960903").ad. and (advert\$5 market\$5) and (internet web site www) and ((track\$5 monitor\$5) same ((neutral third) near5 (site party)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/19 14:21
BRS	0	((("705"/\$\$\$).ccls. or ("709"/\$\$\$).ccls. or ("345"/\$\$\$).ccls.) and (@ad<"19960903").ad. and (advert\$5 market\$5) and (internet web site www) and ((track\$5 measur\$5 monitor\$5) same ((neutral) near5 (site party)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/19 14:21
BRS	1	((("705"/\$\$\$).ccls. or ("709"/\$\$\$).ccls. or ("345"/\$\$\$).ccls.) and (@ad<"19960903").ad. and (advert\$5 market\$5) and (internet web site www) and ((track\$5 measur\$5 monitor\$5) same ((neutral) same (site party)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/19 14:22
BRS	5	((("705"/\$\$\$).ccls. or ("709"/\$\$\$).ccls. or ("345"/\$\$\$).ccls.) and (@ad<"19960903").ad. and (advert\$5 market\$5) and (internet web site www) and ((track\$5 measur\$5 monitor\$5) same (nielsen or ((neutral) same (site party))))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/19 14:25
BRS	6	((("705"/\$\$\$).ccls. or ("709"/\$\$\$).ccls. or ("345"/\$\$\$).ccls.) and (@ad<"19960903").ad. and (advert\$5 market\$5) and (internet web site www) and ((track\$5 rat\$5 measur\$5 monitor\$5) same (nielsen arbitron ((neutral) same (site party))))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/19 15:53
BRS	6	("6457025" "5572643" "5737619" "6185586").pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/19 15:52
BRS	6	((("705"/\$\$\$).ccls. or ("709"/\$\$\$).ccls. or ("345"/\$\$\$).ccls.) and (@ad<"19960903").ad. and (advert\$5 market\$5) and (internet web site www) and ((track\$5 rat\$5 measur\$5	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	2004/11/19 15:53

		monitor\$5) same (nielsen arbitron ((neutral) same (site party))))	IBM_TDB	
BRS	12	S83 or S84	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 16:12
BRS	0	S83 and (@ad<"19960903").ad. and (advert\$5 market\$5) and (internet web site www) and ((track\$5 rat\$5 measur\$5 monitor\$5) same (nielsen arbitron ((neutral) same (site party))))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 15:53
BRS	12	S83 or S84	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 17:12
BRS	0	(trevor adj3 blumenau).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 17:14
BRS	0	(trevor adj3 bluemenau).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 17:14
BRS	18	(trevor near3 blumenau).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 17:14
BRS	482	(@ad<"19960903").ad. and (advert\$5 market\$5) and (track\$5 monitor\$5) and (demograph\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 13:04
BRS	536	(@ad<"19960903").ad. and (advert\$5 market\$5) and (track\$5 orbserv\$4 exam\$7 analy\$5 monitor\$5) and (demograph\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 13:05
BRS	478	(@ad<"19960903").ad. and (advert\$5 market\$5) and (track\$5 orbserv\$4 exam\$7 analy\$5 monitor\$5) and (demograph\$5) and (third\$4 neutral\$4 remot\$4 trust\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 13:06
BRS	112	(@ad<"19960903").ad. and (advert\$5 market\$5) and (track\$5 orbserv\$4 exam\$7 analy\$5 monitor\$5) and (demograph\$5) and (third\$4 neutral\$4 remot\$4 trust\$4) and (internet web www)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 13:10
BRS	96	(@ad<"19960903").ad. and (advert\$5 market\$5) and (track\$5 orbserv\$4 exam\$7 analy\$5 monitor\$5) and (demograph\$5) and (third\$4 neutral\$4 trust\$4) and (internet web www)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 13:10
BRS	186	(@ad<"19960903").ad. and (advert\$5 market\$5) and (track\$5 orbserv\$4 exam\$7 analy\$5 monitor\$5) and (demograph\$5) and (third\$4 neutral\$4 trust\$4 nielsen) and (internet web www on\$1line)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 13:26
BRS	185	(@ad<"19960903").ad. and (advert\$5 market\$5) and (track\$5 orbserv\$4 exam\$7 analy\$5 monitor\$5) and (demograph\$5) and (third\$4 neutral\$4 trust\$4) and (internet web www on\$1line)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:19
BRS	15	(@ad<"19960903").ad. and (advert\$5 market\$5) and (track\$5 orbserv\$4 exam\$7 analy\$5 monitor\$5) and (demograph\$5) and (third\$4 neutral\$4 trust\$4 nielsen) and (internet web www on\$1line) and nielsen	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 13:33
BRS	15	(@ad<"19960903").ad. and (advert\$5 market\$5) and (track\$5 orbserv\$4 exam\$7 analy\$5 monitor\$5) and (demograph\$5) and (third\$4 neutral\$4 trust\$4) and (internet web www on\$1line) and (nielsen or IS1pro or netcount or pc\$1meter or focallink or audit\$1bureau)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:20
BRS	15	(@ad<"19960903").ad. and (advert\$5 market\$5) and (track\$5 orbserv\$4 exam\$7 analy\$5 monitor\$5) and (demograph\$5) and (third\$4 neutral\$4 trust\$4) and (internet web www on\$1line) and (nielsen or IS1pro or netcount or pc\$1meter or focalink or audit\$1bureau)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:49
BRS	935	(@ad<"19960903").ad. and (advert\$5 market\$5) and (nielsen or IS1pro or netcount or pc\$1meter or focalink or audit\$1bureau)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:24
BRS	29	(@ad<"19960903").ad. and (advert\$5 market\$5) and (IS1pro or netcount or pc\$1meter or focalink or audit\$1bureau)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:37
BRS	2	("5892900").pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:37
BRS	1	("5892900").pn. and ((third or neutral or nielsen) near10 (analy\$8 or monitor\$5))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:40
BRS	1	("5892900").pn. and ((third near5 part\$4) near10 (analy\$8 or monitor\$5))	US-PGPUB; USPAT;	2005/01/04

			EPO; JPO; DERWENT; IBM_TDB	16:41
BRS	1	("5892900").pn. and ((third near5 part\$4) near10 (audit\$5 analy\$8 monitor\$5))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:44
BRS	1	("5892900").pn. and ((third near5 part\$4) same (audit\$5 analy\$8 monitor\$5))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:44
BRS	3	((@ad<"19960903").ad. and (advert\$5 market\$5) and (track\$5 orbserv\$4 exam\$7 analy\$5 monitor\$5) and (demograph\$5) and ((third\$4 neutral\$4 trust\$4) near10 party) and (internet web www on\$1 line) and (nielsen or IS1pro or netcount or pc\$1 meter or focalink or audit\$1 bureau)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:50
BRS	72	((@ad<"19960903").ad. and (advert\$5 market\$5) and (track\$5 orbserv\$4 exam\$7 analy\$5 monitor\$5) and (demograph\$5) and ((third\$4 neutral\$4 trust\$4) near10 party) and (internet web www on\$1 line)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:50
BRS	99	(dedrick).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/05 13:25
BRS	2	("5724521").pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/06 09:21


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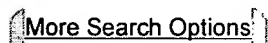


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 18. **Marketers demand real research results from cyber efforts**

Miller, Cyndee. *Marketing News*. Chicago: Aug 28, 1995. Vol. 29, Iss. 18; p. 1 (3 pages)


 [Full text](#)

 [Abstract](#)

1-18 of 18

Results per page:  








Basic Search

 Tools: [Search Tips](#) [Browse Topics](#) [12 Recent Searches](#)

PDN(<09/03/1996) and (web or internet or www) and (advertise or advertis

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-  'RD S8' - Duplicate detection is not supported for File 19.
-  'RD S8' - Duplicate detection is not supported for File 27.
-  'RD S8' - Duplicate detection is not supported for File 52.
-  'RD S8' - Duplicate detection is not supported for File 123.
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Search History

Database Details

Set	Term Searched	Items	
S1	PY=1996 AND (I/PRO OR NETCOUNT OR PC-METER OR FOCALINK OR (AUDIT(2W) BUREAU))	526408	Display
S2	S1 AND IPRO	56	Display
S3	S1 AND (IPRO OR NETCOUNT OR PCMETER OR FOCALINK OR (AUDIT (1W)BUREAU))	619	Display
S4	RD S3 (unique items)	487	Display
S5	S4 AND (PD<19990903)	117	Display
S6	S5 AND (SEC)	1	Display
S7	S5 AND (MONITOR OR TRACK)	19	Display
S8	S1 AND INTERSE	39	Display
S9	RD S8 (unique items)	32	Display

Format

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Number of
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1. ☒ 2/9/1 (Item 1 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c) 2004
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01107132
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 11: PSYCINFO(R)

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01100814
JOURNAL OF CONSUMER MARKETING (JN =)
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JOURNAL OF CONSUMER MARKETING (JN =)
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01095718
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 16: GALE GROUP PROMT(R)

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01092879
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 18: GALE GROUP F&S INDEX(R)

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6. ■ 2/9/6 (Item 6 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c) 2004
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01076299
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 48: SPORTDISCUS

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00915436
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 79: FOODS ADLIBRA(TM)

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8. ■ 2/9/8 (Item 8 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c) 2004
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00624386
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 148: GALE GROUP TRADE & INDUSTRY DB

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9. ■ 2/9/9 (Item 9 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c) 2004
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00619205
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 149: TGG HEALTH&WELLNESS DB(SM)

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10. ☐ 2/9/10 (Item 10 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c)
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00508666
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 163: AGELINE(R)

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11. ☐ 2/9/11 (Item 11 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c)
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00432001
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 268: BANKING INFO SOURCE

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12. ☐ 2/9/12 (Item 12 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c)
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00346601
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 420: UNCOVER

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00331744
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 439: ARTS&HUMANITIES SEARCH(R)

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00281642

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Dialog File 469: GALE DB OF PUBL.& BROAD.MEDIA

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00224720

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Dialog File 485: ACCOUNTING & TAX DB

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00208235

JOURNAL OF CONSUMER MARKETING (JN =)
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17. ☐ 2/9/17 (Item 17 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c)
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00207088

JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 570: GALE GROUP MARS(R)

This file contains BIBLIOGRAPHIC records.

Number of Records for this Journal, 27 DECEMBER 2004 : 156

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18. ☐ 2/9/18 (Item 1 from file: 553) DIALOG(R)File 553:Wilson Bus. Abs. FullText (c) 2004 The
HW Wilson Co. All rts. reserv.
05107181 **H.W. Wilson Record Number: BWBA03107181**
Index.

Journal of Consumer Marketing v. 19 no7 (2002) p. 633-5

Document Type: Feature Article **ISSN:** 0736-3761

Language: English

Country of Publication: United States

Record Type: Abstract **Record Status:** New record

Abstract: An index provides an alphabetical listing of authors and titles featured in Vol. 19, 2002, of this journal.

Descriptors:

Journal of consumer marketing--Indexes

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'S S4 AND (PD<19990903)' - One or more prefixes are unsupported



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'S S4 AND
(PD<19990903)'- File 9 processing for PD= :
PD=19990903'S S4 AND
(PD<19990903)'- started at PD=100305 stopped at
PD=980904'S S4 AND
(PD<19990903)'- File 15 processing for PD= :
PD=19990903'S S4 AND
(PD<19990903)'- started at PD=710000 stopped at
PD=930106'S S4 AND
(PD<19990903)'- File 16 processing for PD= :
PD=19990903'S S4 AND
(PD<19990903)'- started at PD=19900101 stopped at
PD=19950623'S S4 AND
(PD<19990903)'- File 18 processing for PD= :
PD=19990903'S S4 AND
(PD<19990903)'- started at PD=19860423 stopped at
PD=19931110'S S4 AND
(PD<19990903)'- File 19 processing for PD= :
PD=19990903'S S4 AND
(PD<19990903)'- started at PD=110209 stopped at
PD=790517'S S4 AND
(PD<19990903)'- File 22 processing for PD= :
PD=19990903'S S4 AND
(PD<19990903)'- started at PD=830000 stopped at
PD=930503'S S4 AND
(PD<19990903)'- File 25 processing for PD= :
PD=19990903'S S4 AND
(PD<19990903)'- started at PD=19080000 stopped at
PD=19920106'S S4 AND
(PD<19990903)'- File 42 processing for PD= :
PD=19990903'S S4 AND
(PD<19990903)'- started at PD=19740114 stopped at
PD=19881221

'S S4 AND (PD<19990903)'	- File 47 processing for PD= : PD=19990903
 'S S4 AND (PD<19990903)'	- started at PD=590100 stopped at PD=650211
 'S S4 AND (PD<19990903)'	- File 80 processing for PD= : PD=19990903
 'S S4 AND (PD<19990903)'	- started at PD=19820101 stopped at PD=19871019
 'S S4 AND (PD<19990903)'	- File 87 processing for PD= : PD=19990903
 'S S4 AND (PD<19990903)'	- started at PD=040129 stopped at PD=19730205
 'S S4 AND (PD<19990903)'	- File 88 processing for PD= : PD=19990903
 'S S4 AND (PD<19990903)'	- started at PD=760100 stopped at PD=830226
 'S S4 AND (PD<19990903)'	- File 99 processing for PD= : PD=19990903
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 'S S4 AND (PD<19990903)'	- started at PD=0210 stopped at PD=19981230
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 'S S4 AND (PD<19990903)'	- started at XP=0 stopped at XP=19830519
 'S S4 AND (PD<19990903)'	- File 123 processing for PD= : PD=19990903



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(PD<19990903)'

- started at PD=NAME 0F stopped at
PD=19950808



'S S4 AND
(PD<19990903)'

- File 129 processing for PD= :
PD=19990903



'S S4 AND
(PD<19990903)'

- started at PD=30126 stopped at
PD=930816



'S S4 AND
(PD<19990903)'

- File 132 processing for PD= :
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'S S4 AND
(PD<19990903)'

- started at PD=850703 stopped at
PD=911118



'S S4 AND
(PD<19990903)'

- File 141 processing for PD= :
PD=19990903



'S S4 AND
(PD<19990903)'

- started at PD=19820300 stopped at
PD=19890825



'S S4 AND
(PD<19990903)'

- File 142 processing for PD= :
PD=19990903



'S S4 AND
(PD<19990903)'

- started at PD=19700400 stopped at
PD=19920724

Search History

Database Details

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S2	S1 AND IPRO	56	<input type="button" value="Display"/>
S3	S1 AND (IPRO OR NETCOUNT OR PCMETER OR FOCALINK OR (AUDIT (1W)BUREAU))	619	<input type="button" value="Display"/>
S4	RD S3 (unique items)	487	<input type="button" value="Display"/>
S5	S4 AND (PD<19990903)	117	<input type="button" value="Display"/>

Format

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Number of
Records

Show Database Details for:

2: Inspec (1969-present)